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# Performance-Based Logistics: Buying Performance, Not Parts

March 28, 2006

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THE UNIVERSITY of TENNESSEE   
College of Business Administration

**Steve Geary**



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DoD would be like Wal-Mart . . .





# DoD Logistics is Big Business

## Annual Budget:

- \$42 billion in supply
- \$68 billion in maintenance
- \$10 billion in transportation
- \$120 billion total logistics costs
- (FY 05 President's Budget)

## Operational Resources

- 51,000 vendors
- 2000+ legacy logistics systems
- 45,000+ requisitions per day
- \$77 billion inventory



## \$700 billion in assets:

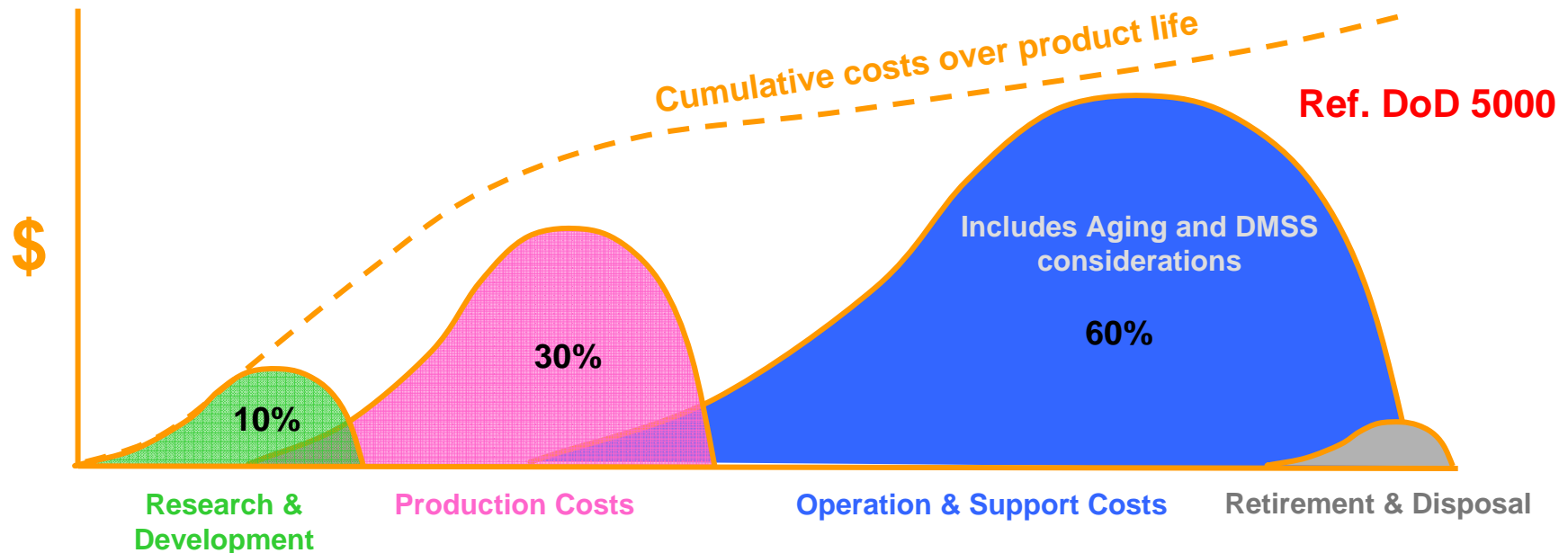
- 300 ships
- 15,000 aircraft
- 30,000 combat vehicles
- 900 strategic missiles
- 330,000 ground vehicles

**It's a complex enterprise, and a central challenge is delivering cost effective operational availability.**



# Total Ownership Cost

**An estimated 60% of costs are in post delivery operations and support costs.**



## DoD Definition of TOC:

Sum of all resources necessary to organize, equip, sustain and operate military forces, including:

- Cost to research, develop, acquire, own, operate, and dispose of systems
- Cost of other equipment and real property
- Cost to recruit, retain, separate and otherwise support personnel
- All other costs of business operations



# DoD Guidance: PBL

“PMs shall develop and implement performance-based logistics strategies that optimize total system availability while minimizing cost and logistics footprint.”

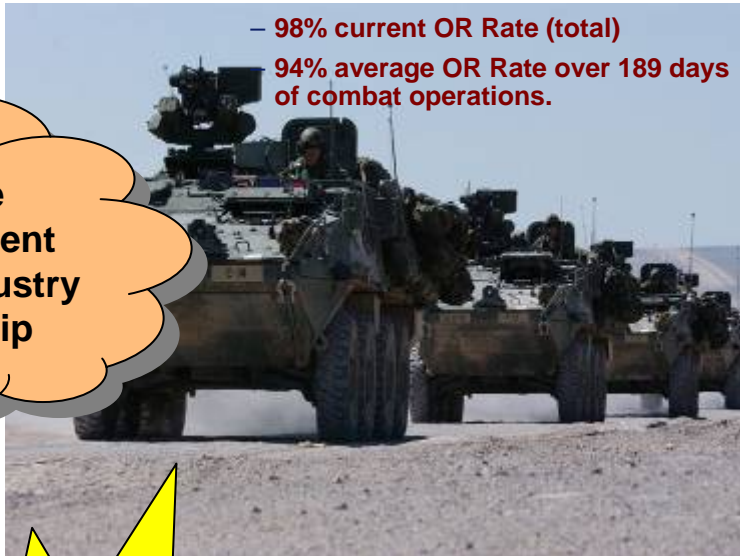
“PBL is the purchase of support as an integrated, affordable, performance **package** designed to optimize system readiness and meet performance goals for a **weapon system** through **long-term** support arrangements with clear lines of authority and responsibility.”

“One of the most critical elements of a PBL strategy is the **tailoring of metrics** to the operational role of the system, and ensuring **synchronization of the metrics** with the scope of responsibility of the support provider.”








# Performance-Based Logistics

– 98% current OR Rate (total)  
94% average OR Rate over 189 days of combat operations.



- Life Cycle Management
- Gov't/Industry partnership

Program	Pre-PBL	Post-PBL
 F-14 LANTIRN	56.9 Days	5 Days
 ARC-210	22.8 Days	5 Days
 H-60 Avionics	52.7 Days	8 Days
 F/A-18 Stores Mgmt System	42.6 Days	2 Days CONUS 7 Days OCONUS
 APU	35 Days	5 Days

*Decreased Response Time 70%-80%*

- Focused on warfighter needs
- Buying outcomes (not inventory)
- Aligning incentives to outcomes

## C-17 Globemaster Sustainment Partnership

- ▶ Performance-based contract between AF and Boeing
- ▶ Requires contractor to provide continuously increasing levels of sustainment support
- ▶ Includes both item management and depot-level repair
- ▶ \$4.9B FY04 through FY08







# Questions for the Supply Chain Practitioner



- **What is the Scope of my PBL Strategy?**
- **What does that mean the scope of my Supply Chain is?**
- **What are the metrics that will drive alignment of the supply against that scope?**

**PBL requires a fundamental examination across all elements of the SCOR model . . .**

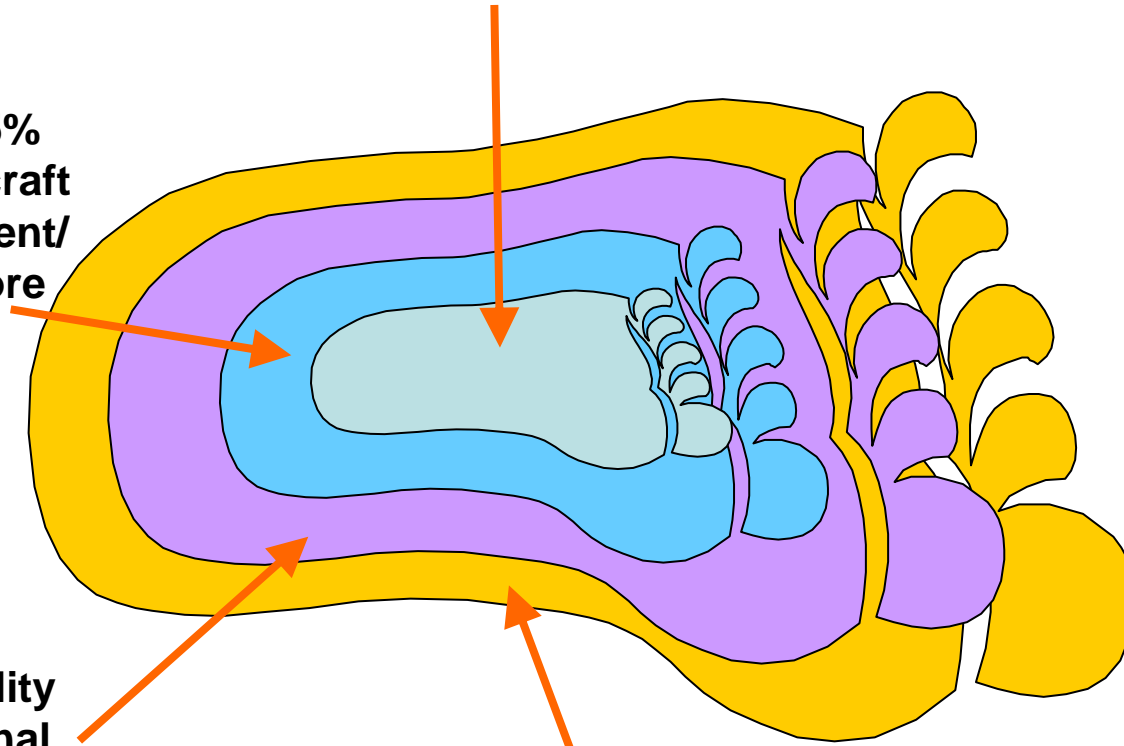
**Plan, Source, Make, Deliver, and return.**



# Buying Performance Outcomes, Not Individual Parts & Repair Actions

**The Performance Outcome:  
12 Mission Ready Aircraft**

**To Maintain an  
Operational  
Availability of 75%  
Requires 16 Aircraft  
And the Equipment/  
Material for 4 More  
Aircraft**



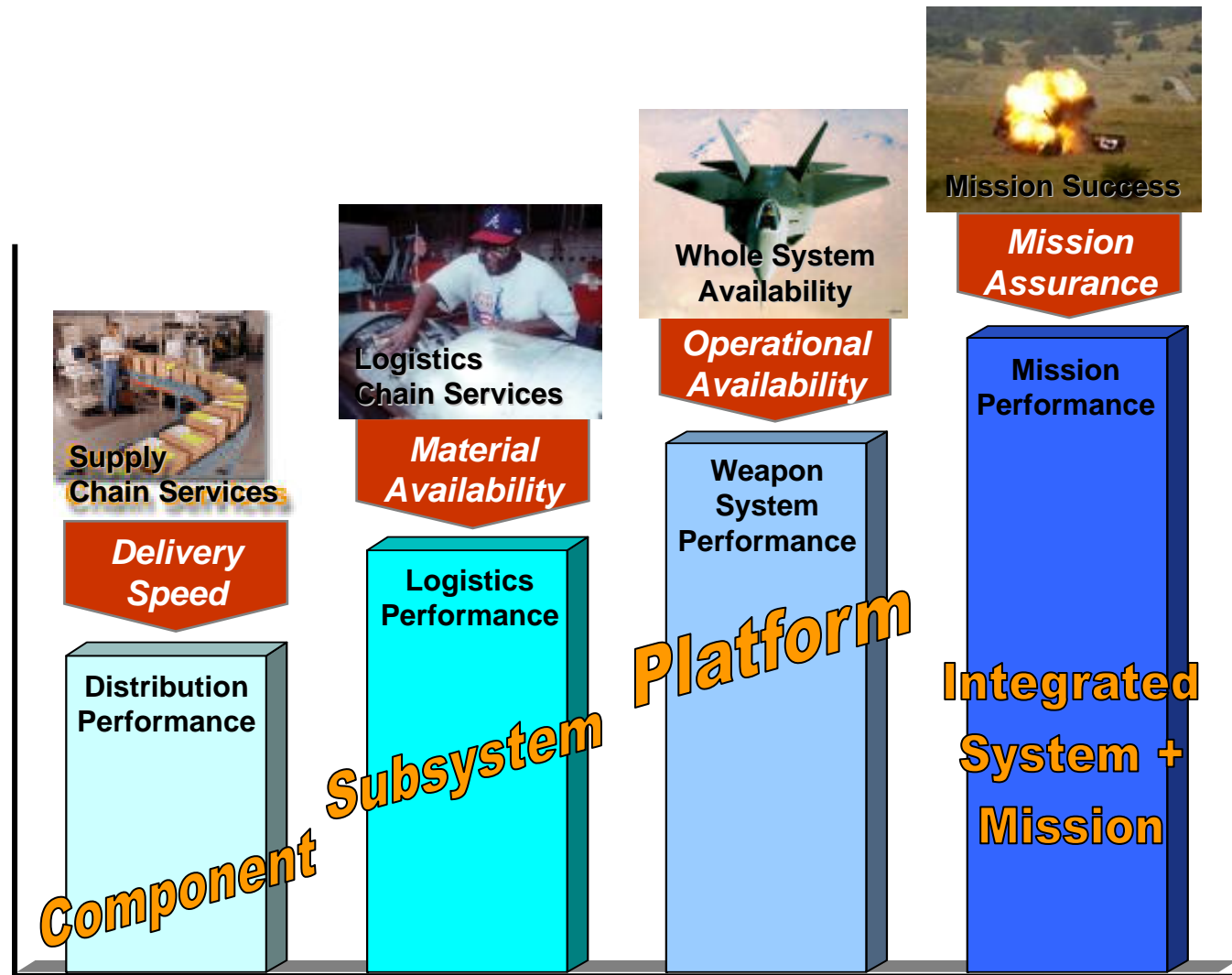
**A Reduction in  
Predicted Reliability  
Requires Additional  
Maintenance Personnel  
To Maintain Same Level  
of Readiness**

**Increased Stocks Require Additional Force Protection  
Personnel and Fuel, Water and Subsistence to Support  
the Entire Force**





# PBL Maturity Model

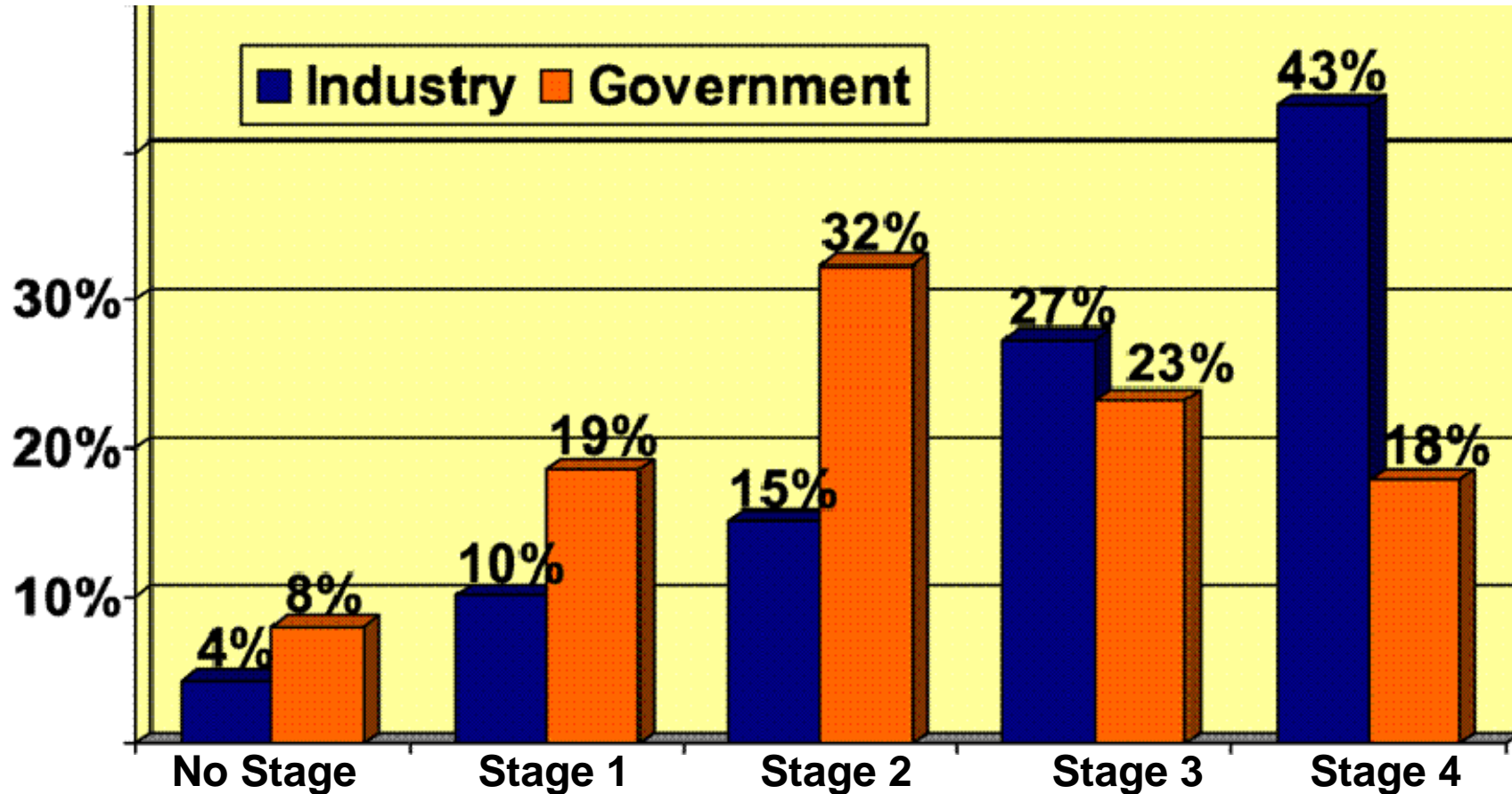


**Scope of PBL Strategies**



# PBL Implementation Challenges

*Government and Contractors are not in agreement with regards to what is the right stage for PBLs....and within the Government there is not agreement.*

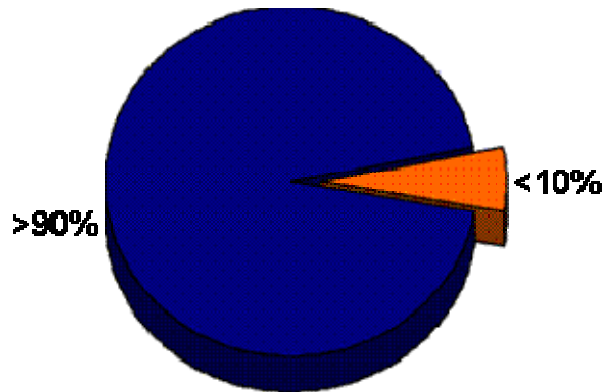


*Source: 2005 PRTM Benchmarking Study of PBL Contractors. Participants of a PRTM Benchmarking Study sponsored by the DoD were asked to describe both their and the gov'ts ideal mix of PBL contracts.*



# PBL Implementation Challenges

*Less than 10% of Inventory is owned by Suppliers in current PBL agreements. As such, industry has little reason to improve reliability when they can buy it with “free” inventory.*

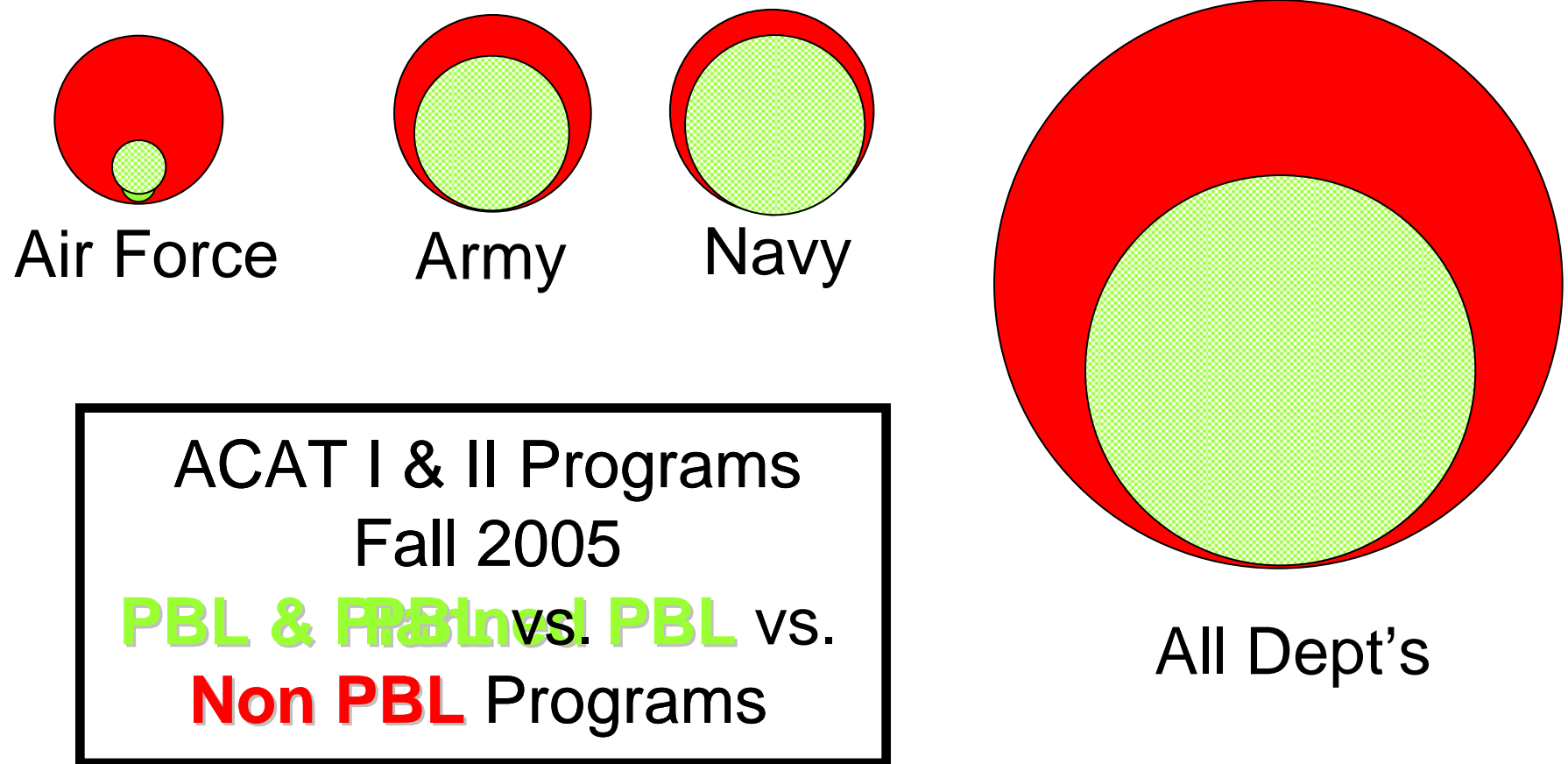


Weapons System Performance Levers	Supplier-Owned		Gov't-Owned	
	Cost to Supplier	Perf. Impact	Cost to Supplier	Perf. Impact
Increase inventory investment	\$ - \$\$		n/a	
Invest in reliability improvement	\$\$\$		\$\$\$	
Decrease repair cycle time	\$\$		\$\$	

Source: 2005 PRTM Benchmarking Study of PBL Contractors



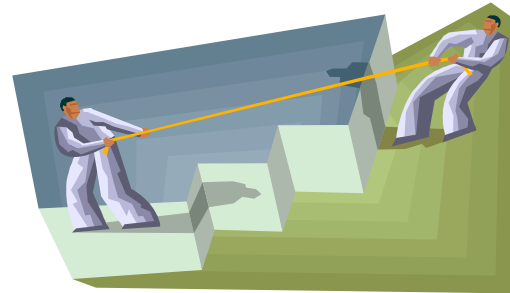
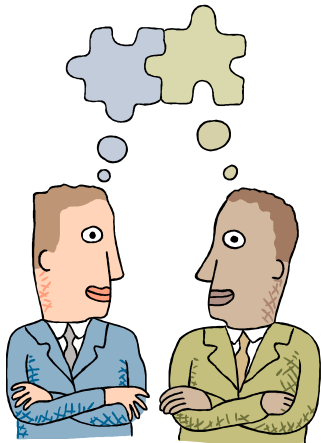
# PBL is the Future



PBL rollout is still early . . .  
but the coming years will see widespread adoption



# PBL Evolution



**Concept** → **Policy** → **Application** → **Challenges**

Product Support Reengineering Report to Congress  
F-117

DoD QDR mandates "PBL"

DoD 5000 policy updated: PBL is "preferred" Support Strategy

Over 200 current or planned PBL programs

JSF, F-22, and many others

1998

2001

2003

2004

2005>



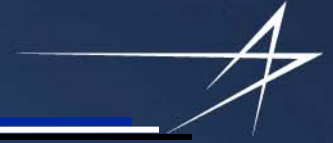
# **An Industry Perspective on Performance Based Logistics And Supply Chain**

**28 March 2006**

**Steve Gray, Director for Strategic Planning  
Lockheed Martin  
Enterprise Logistics Business Office**



# DoD is Driving PBL Implementation



- Significantly restructured JROC instruction to emphasize
  - Sustainability
  - Maintainability
  - Mobility
- Significantly restructured 5000 Series
  - TLCSM
  - PBL is preferred sustainment strategy
  - Issued supporting Sustainment Framework
- Converted or started 120 PBL programs (through FY04)
  - Documented \$15B in savings over FY 05 FYDP
- Reengineered DAU curriculum
  - Life Cycle Logistics
  - Program Management
  - Engineering
- Engaged in program assistance/oversight
  - 60 MDAPS
  - TLCSM Executive Council
  - AIA Tiger Team
- Published enabling guidance
  - PBL Guide
  - Supportability Guide

# LM PBLs Supporting our Warfighters



***Supply Chain Management Drives PBL!***

# F-117 TSSP Supply Metrics



**2005 SECDEF  
PBL  
Award Winner**

**100% performance goals met for each contract year**

PERFORMANCE AREAS	12 Month Moving Averages						
	NMCS	MICAP	RSP	Depot Quality	Depot Delivery	Delinquent DRs	WST Availability
Standard	5%	72 Hrs	96%	0-20	0 Days	1	99%
FY 97 (9 months)	4.0	61.7	98.7	20	N/A	0.1	99.81
FY 98	6.0	63.3	99.2	20	1.8	0.0	99.80
FY 99	2.6	36.8	98.9	20	0.0	0.0	99.77
FY 00	2.8	36.7	99.4	20	0.0	0.0	99.38
FY 01	2.2	30.3	99.2	20	0.0	0.0	99.44
FY 02	2.2	27.1	99.5	20	0.0	0.0	99.97
FY 03	1.4	18.8	99.3	20	0.0	0.0	99.97
FY 04	4.0	22.6	98.6	20	0.0	0.0	99.90

TSSP

***“The growth in operating cost for the F-117 over the last five years has been miniscule compared to increases for other similar aircraft. Whatever the folks at Holloman are doing....should be the envy of the Air Force.” - OMB, Oct 2001***



# HIMARS/M270A1 LCCS



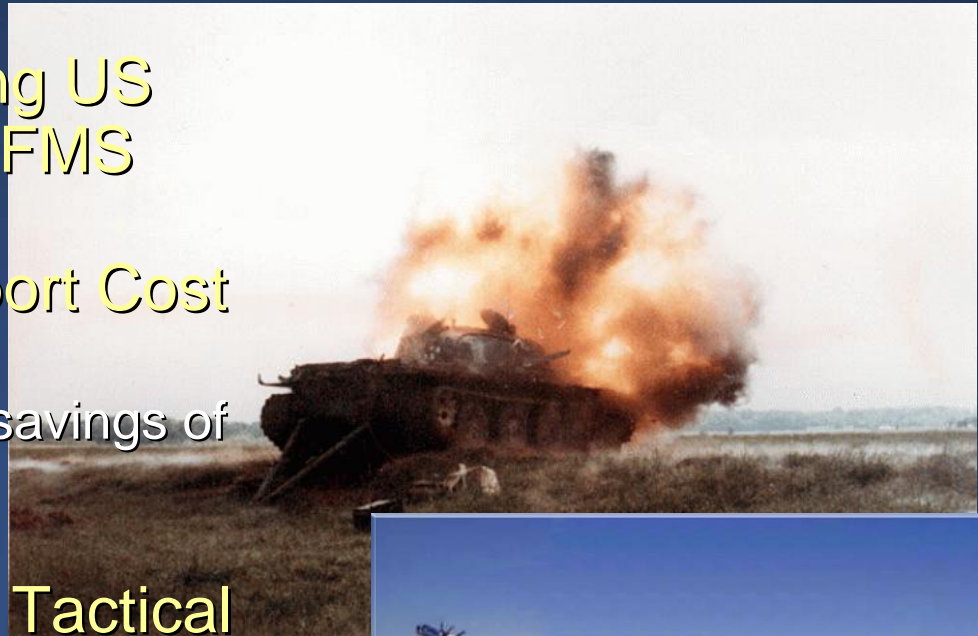
- LCCS System Status  
Readiness >92%
- Support 24/7 Anywhere In The World
- Mission Capable (MICAP) Deliveries
  - < 24 hours Average CONUS
  - < 96 hours Average OCONUS
- Repair Turn-around Time
  - < 5 days Average for LRU Field Repairs
  - < 45 days Average for LRU Depot Repairs



***Lockheed Martin is Exceeding Requirements in All Categories***

# Javelin

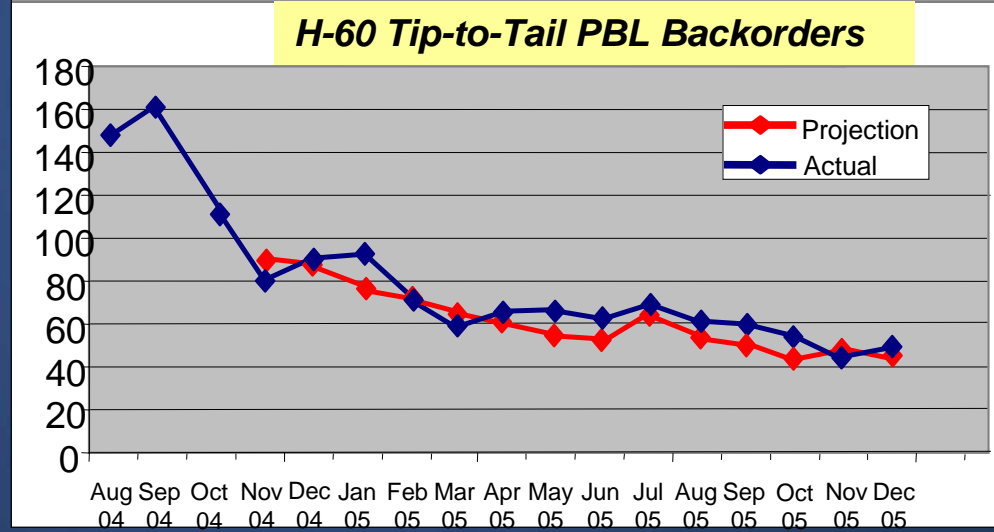
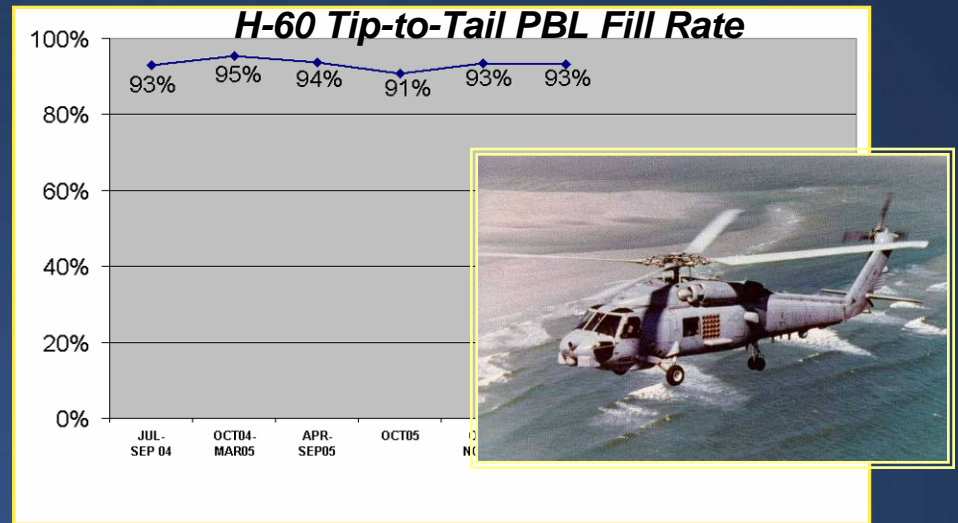
- 10 Year FFP PBL Supporting US Army, STRICOM, USMC & FMS
- Design to Operational Support Cost Analysis (DTOSC)
  - Government audit validated a savings of 62% over the life of system
- Maintain > 90% OR rate for Tactical System (CLU)
- 10-Calendar Day TAT for Training Devices-Worldwide
- Go-to-War Support



***We are Operating Well Within the Performance Criteria***

# H-60 Tip-to-Tail

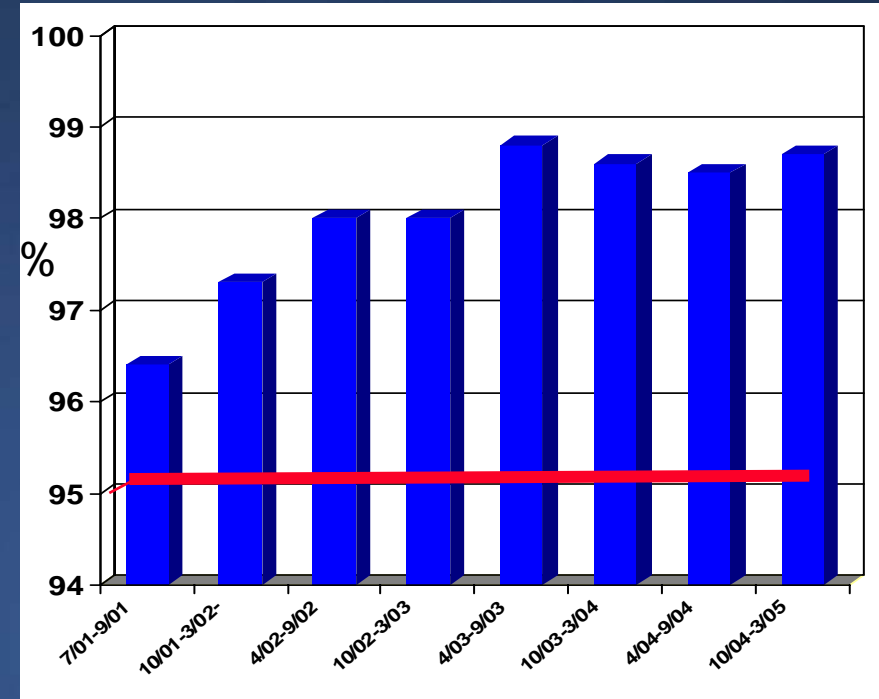
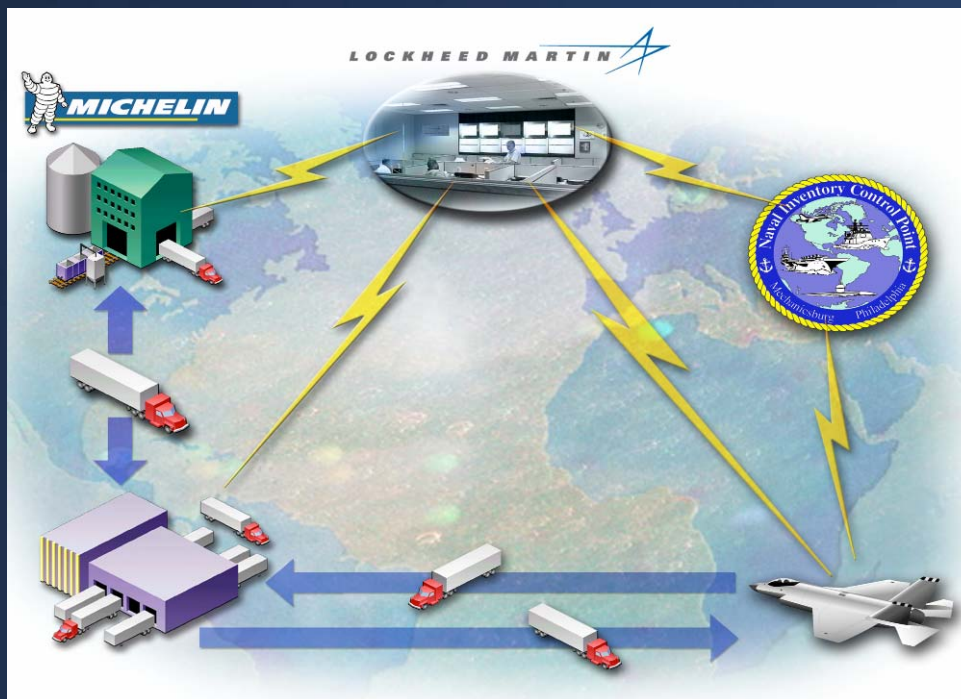
- **Fixed price per flight hour**
- **Wholesale supply support for legacy H-60s**
  - Repairs, replenishment spares, obsolescence mgmt, inventory mgmt, requisition processing, transportation
  - H-60 unique, NAVICP managed items - Including FMS and USCG
  - Phase 1 - 540 WRAs, SRAs
  - Phase 2 will add over 680 NIINs
- **Fleet maintenance & supply procedures do not change**
- **Performance to date:**
  - Logistics response time down from 52.7 to 6.7 days



**Effective Partnership – LM, Sikorsky Aircraft, 12 OEMs and NADEPS NI & JAX**



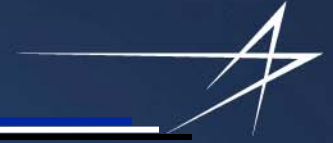
# Naval Aircraft Tires Supply Chain



- Wholesale & Retail inventory levels dropping
- Record:
  - Not one backorder (100% fill rate)
  - ACWT CONUS: 32 hrs 53 mins
  - ACWT OCONUS: 58 hrs 31 mins
- Goal is 95% on time
  - 48 hrs CONUS
  - 96 hrs OCONUS
- Taking cost out: \$46M savings

**Delivering to meet US Navy World Wide Requirements**

# Industrial Prime Vendor



- **Indefinite Quantity Contract** providing over 50,000 different parts at the three Air Force depots
- **Total contract value estimated at \$750M over 10 years**
- **Provides for rapid fulfillment of critical depot maintenance materials**
- **Utilizes both commercial subcontractors and DLA as sources for materials**
- **Provides replenishment materials for DLA worldwide demand on select items**



***Proven Best Practices Deployed to Decrease DLA and USAF Cost***



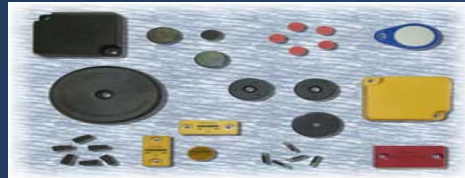
# New Programs are Strongly Moving to PBL



***Supply Chain Management Will Drive Them Also!***

# Lockheed Martin is Investing in PBL

- Optimizing Logistics Technology Investment



- Common World-Class Processes

- Strategic Private & Public Partnerships



- Professional Sustainment Knowledge is Being Institutionalized Throughout LM

ELC Human Capital Dashboard Currently the National Career Development Assessment

Required, Actual and Gap Analysis

ELC Member: Luke Smith	End Item Support		Systems Integration		Information Technology		Distribution	
Logistics Capabilities	Lifecycle Management	Maintenance	ERP Planning & Implementation	Business Process Design	Lifeline Support Planning	Lifeline Support Execution	Distribution Management	Distribution Execution
LM KSA	5	3	3	3	4	2	2	1
Maintenance KSA	5	4	5	3	3	3	3	2
ERP KSA	5	4	3	2	3	3	3	2
BPD KSA	3	3	3	2	3	2	2	2
Distribution KSA	2	1	2	1	2	1	2	1

■ Subject Matter Expert Level 5, 4    
 ■ Practitioner Level 3    
 ■ Apprentice Level 2, 1

**Creating a Powerful Value Proposition for the Government**

# Real World Challenges for PBL/SCM



- **Getting on Contract**

- Timeline for getting on contract still very long

- **Risk Management**

- New programs require a phase-in period when system performance is not a known quantity

- **Cost Visibility**

- Creates a more activity-based-cost environment that can increase visibility of actual total costs

- **Scope of requirements/control**

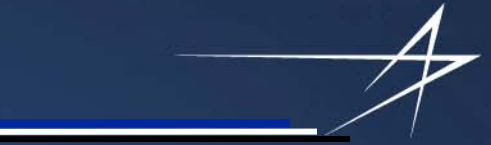
- Normal difficulties associated with changing roles/responsibilities of large organizations

- **Funding Flexibility**

- Balancing customer need for “real-time” funding/performance level variation vs contractors’ need for business base stability



# In Closing



- PBL is successfully sustaining many of our products to improve availability and reduce cost
- We believe that PBL is the right answer for our new systems
- We are working with our customers to evaluate PBL applicability to legacy platforms
- SCM is a driving element of PBL, but certainly not the only one
- PBL/SCM require on-going innovation to continuously drive down costs, improve availability for our customers



***“We never forget who we’re working for”™***



# OTHER QUESTIONS?

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